

Witney Town Council Communication Preferences Survey 2026



This short survey will help Witney Town Council understand how residents prefer to receive information and updates. The survey is two -sided and should take no more than 3–5 minutes to complete.

1. Where in Witney do you live?

Please share your postcode.

2. What is your age?

- | | | |
|-----------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 18-30 | <input type="checkbox"/> 31-44 |
| <input type="checkbox"/> 45-64 | <input type="checkbox"/> 65-74 | <input type="checkbox"/> 75+ |

3. How do you currently hear about news or updates from Witney Town Council? (Select all that apply)

- ☐ Witney Town Council website
- ☐ Witney Town Council's Social Media Accounts (e.g. Facebook, X, Instagram, TikTok)
- ☐ Our Online/ Digital newsletters and leaflets/surveys
- ☐ Our Printed and Delivered Newsletter and leaflets/surveys
- ☐ Witney Town Council/Corn Exchange Posters and Advertising Boards/Noticeboard
- ☐ Local Papers/Magazines - Witney Gazette, Oxford Mail, Letterbox, Round and About
- ☐ In person - Council Meetings, Visit to Admin Office, Cllrs in the Cafe
- ☐ Other Social Media sites - Spotted Witney etc
- ☐ I don't know where to find out about Witney Town Council news and events

4. How would you *prefer* to receive information from the Town Council? (Select up to three)

- ☐ Email
- ☐ Social Media
- ☐ Town Council Website
- ☐ Printed Newsletters or leaflets
- ☐ Public Meetings or Events
- ☐ Local Newspapers

5. How often would you like to receive updates from the Town Council?

- ☐ Weekly
- ☐ Monthly
- ☐ Every Few Months
- ☐ Only When Something Important Happens

6. What types of information are most important to you?

(Select all that apply)

- ☐ Witney Town Council all News and Services information
- ☐ What's On at our venues
- ☐ Planning and development updates
- ☐ Roadworks/disruptions
- ☐ Council decisions/meetings
- ☐ Community services and other local events
- ☐ Emergency or urgent notices

4. Please specify which of these local newspapers and magazines you regularly read.

- | | |
|---|--|
| <input type="checkbox"/> Witney Gazette | <input type="checkbox"/> Oxford Mail |
| <input type="checkbox"/> Letterbox | <input type="checkbox"/> Round and About |
| <input type="checkbox"/> Other- Please let us know which other publications you regularly read. | |

Thank you for participating in our survey

